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April 9, 2007

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Dear Nancy,

Thank you for being the convention-closing keynote speaker for our NaturaLawn of America national conference. It was an excellent way to end our conference and I was particularly pleased that you were able to hold our people's attention, considering they had been up since 3:30 a.m. to attend the White House tour. As one attendee wrote, "A good job with a tired group!"

Our franchise owners and managers come to our conference looking for ways to continue to be innovative, reinvigorated, and able to improve and expand their businesses. Your creative program with its unique angle of "making masterpieces" out of their businesses and lives provided many such ideas that could be immediately implemented.

Some of the comments about the program from our people included:

- This was very motivating!
- Excellent – I liked the idea of "What is my next masterpiece?"
- My innovation passion has burnt out – this will really help.
- This was a unique connection between art and becoming successful in a changing world.
- This will help me reconsider what I've been doing and to use more creativity.
- It will help me dare to take more risks, since we learned that in today's changing world, it is "safer to be risky".
- Really liked the nano-change idea. It's easy to forget that small changes can lead to big ones.
- "Quit resisting so you can follow your creativity" was very useful – I think I'll put it on my wall!
- The idea of using relaxation to avoid stress was great.

Comments made about you, as a speaker, included: "Upbeat, entertaining, enthusiastic, high positive energy, very easy to follow, very personable, excellent attitude, a great manner of presenting, clear voice, well-poised, very motivating, an excellent speaker, very pleasant, and a true professional."

I am pleased to recommend you to other businesses and organizations, especially to franchise and entrepreneurial companies where finding good ideas and tools to stay energized and motivated and to "take control of their destinies" is vital to success.

Thanks Again,

Philip E. Catron, President
NaturaLawn of America, Inc.

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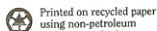
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